



## A Cookie Program Reminder for All Girl Scouts

This 2014 Cookie Season, we want to ask the many girls and adults involved with the Girl Scout Cookie Program, our most visible activity in Girl Scouting across the country, to take extra care in how they represent the organization in their communities. With the Girl Scout Cookie Program, this means putting the “5 Skills” to work for everyone to see.

The 5 Skills for girls are:

- Setting goals and communicating them to your customers
- Making decisions about where and when to sell
- Managing money safely
- Using your people skills to market and communicate with customers
- Practicing good business based upon the Girl Scout Promise and Law

Here’s a quick review of some important guidelines for girls:

**Use GSUSA and council guidelines available to you to make it a safe sale!**

**Never sell without a buddy.**

- Girl Scout Daisies, Brownies, and Juniors must have adults with them when selling at all times.
- Girl Scout Cadettes, Seniors, and Ambassadors must have adult supervision when selling.

**Cookie booth sales must always have at least two adults supervising.** Keep money under an adult’s watchful eye and deposit money frequently so that you are not holding large amounts.

**Always follow the rules set by your council for cookie booth behavior.** Do not block traffic going into stores or parking lots.

**If someone says something to you while selling that upsets you,** tell your supervising adult. Don’t take bad remarks personally if they are directed at you or Girl Scouts. Adults should follow council directions if a situation arises.

**Don’t sell after dark outside. Don’t sell to people in their cars .**

**Be sure to review safety guidelines with your Girl Scout adult before going out to sell or participating in approved online marketing activities .**

**Sell with a smile and say thank you, even when people do not purchase cookies.**