



Booth Sales Boost Sales!

People want to buy Girl Scout Cookies. But sometimes getting the cookies to our customer and collecting money can be difficult.

This challenge can be solved with booth sales! By setting up a cookie booth at a business or other public location, customers can get cookies in a convenient location and can get additional cookies when they want them. Best of all, girls get experience conducting purchasing transactions, answering questions, counting money, setting up product displays, and managing inventory.



When planning your booth sales, be make sure that you follow the council/Service Unit rules and guidelines, as well as the GSUSA safety standards.

Always check with your PSC prior to reserving a location.

We recommend that whenever possible that each Service Unit has a booth coordinator to arrange booth sales at highly sought after locations.



Whenever a troop wants to have a booth outside of their Service Unit, they must let the area PSC in that community know prior to reserving the time slot. We want to be considerate of both the businesses as well as the troops who reside in those communities.

Product Sales Coordinators are encouraged to be receptive if they receive a request for booths from troops in other areas. Troops who reside in a particular Service Unit should generally be accommodated first. Remember, it is about the girls and we want it to be appositive experience for all.

